Unit 1.1 - Character & Traits of an Entre. Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is an Entrepreneurship?

What is an Entrepreneur?

What is an Employee?

What is an Intrareneur?

What is the differences between an employee, an intrapreneur, and an entrepreneur?

🙒Employee

🙒Intrapreneur

🙒Entrepreneur

Rewards of Owning a Business



Risks of Owning a Business



Becoming an Entrepreneur

The first step in becoming an entrepreneur is having an interest:



Assess Personal Interests

When choosing a\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for a business pick something that\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you and will provide you with an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

“Choose a job you love, and you will never

have to work a day in your life.”   
― [Confucius](https://www.goodreads.com/author/show/15321.Confucius)

Skills need to be an Entrepreneur

The following are foundational \_\_\_\_\_\_\_\_\_ entrepreneurs need to run and operate a successful business:



* Writing, Speaking & Listening

* Human Relations Skills
* Problem Solving & Decision Making Skills

Entrepreneurial Characteristics

The following are distinctive \_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ entrepreneurs need to run and operate a successful business:

* Persistent
* Responsible
* Goal-Oriented
* Self-Demanding
* Risk-Taking
* Action-Oriented

Do You Have the Potential to be a Successful Entrepreneur?

Everyone has the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to become an entrepreneur. But, if you do not \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you have the potential, and you have the desire, you can\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_and skills by:

* \_\_\_\_\_\_\_\_\_\_\_\_\_ articles and books about entrepreneurs
* \_\_\_\_\_\_\_\_\_\_\_\_ about individuals who overcame obstacles to achieve success
* \_\_\_\_\_\_\_\_\_\_\_\_\_ films about business people, athletes, or others who are achievement-oriented
* \_\_\_\_\_\_\_\_\_\_\_\_\_ case studies that involve goal-oriented behavior, creativity, and moderate risk-taking

Other Resources to Supplement Entrepreneur’s Expertise

Other resources that can be used:

* Trade Magazines
* Specialty Magazines
* Tradeshows and Exhibitions


* Local Chamber of Commerce
* Professional Business Consultants